

Eversheds Trusted Network Case Study

Talent Ecosystem

The Challenge

Global law firm Eversheds operates as one team, from 44 offices in 26 countries. Their people share a distinctive culture, which has deep relationships at its core.

Recognised as the leading innovators in the legal sector, they needed a proactive talent pipelining solution to support their vision to deliver the right talent, on demand, and ahead of their competitors.

The Opportunity

Eversheds understands that today's younger, connected, globally mobile talent are managing their careers on their own terms and that enterprises must reinvent their sense of communities and engagement to define what their brand has to offer.

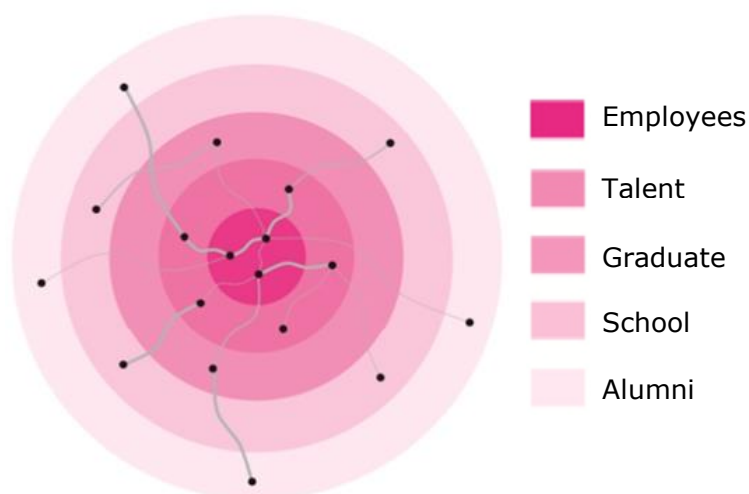
The Solution: Eversheds' Trusted Network

Using Hollaroo's private social recruiting network, Eversheds builds its own proactive talent pipelines that reach across organizational boundaries: in the company, the extended enterprise, and beyond the enterprise.

Their Trusted Network is a talent ecosystem configured around their brand to capture and nurture lifetime relationships with communities of talent, graduates, school leavers, executives, alumni and employees.

Their Trusted Network enables internal and external communities to connect and engage within the same communications platform. The initial two solutions were employee referrals and talent pipelines. Graduate and School Leaver on-boarding solutions were added, followed by an Alumni solution.

The vision is to extend the Trusted Network to a wider talent ecosystem, scaling up to add more communities as their talent and recruitment needs grow.



The Results

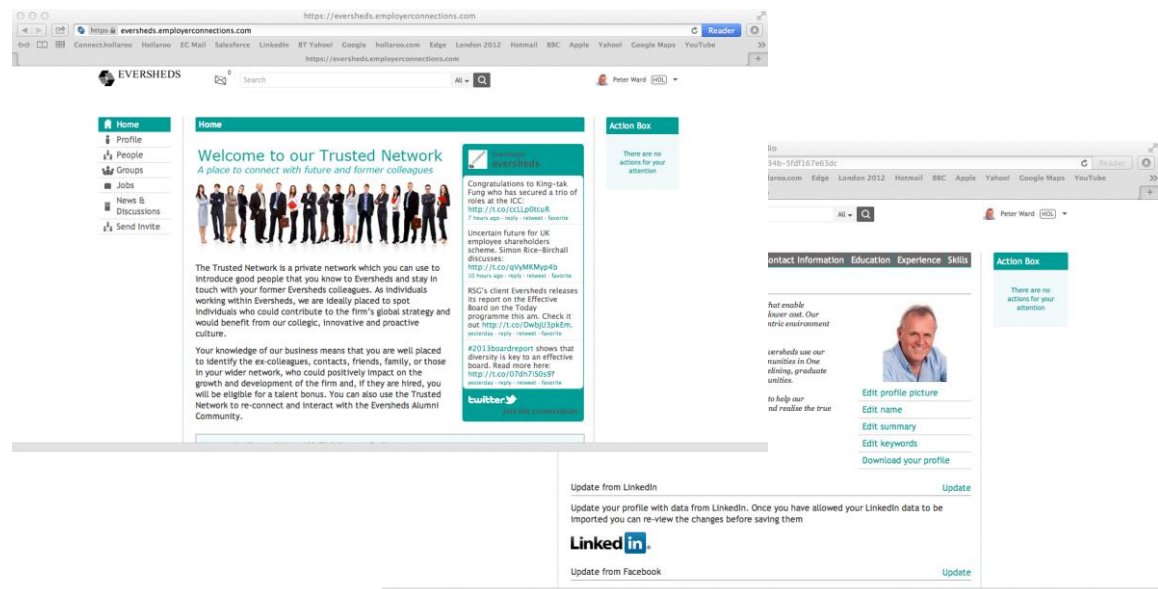
Eversheds saved over £200k in the first year through reduced recruitment costs, and received a full investment payback return within the first month of going live.

Referrals were boosted by 10% of all hires in the first year. Quality of hire has improved dramatically, with 1 out of 2 referrals being interviewed and 1 out of 4 referrals getting hired.

Proactive talent pipelining for this premium quality talent pool includes self-service profiles and engagement, and privileged access to jobs and careers.

Graduates engage with the brand and their peers over periods of two years. School leavers engage over longer periods during sponsorship at university.

Alumni users stay in touch, make referrals and share knowledge, talent and business opportunities and get re-hired.



To Find Out More

Following our award-winning work with London 2012, Hollaroo now has one of the world's only proven proactive talent pipelining solutions capable of delivering elite 'ready to hire' talent. <http://www.gartner.com/technology/research/cool-vendors/>

We provide our customers with branded Private Social Recruiting Networks to deliver the right talent, on demand, and ahead of competitors. These social networks create communities and engagement solutions focused on proactive talent pipelining, employee referrals, graduates, school leavers, alumni, executive leaders, internal mobility, freelancers, diversity and much more. Talent pipelines can be built 12 months or longer in advance of job applications using 'higher touch' brand experiences and talent self-service profiles and engagement

To see a solution demonstration, share further insights from London 2012 and Eversheds, discuss your talent pipelining needs or to find out more about our proactive social recruiting solutions, please contact:

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